GREEN



General Movement for Rural Education & Environment



Annual Report 2018 - 2019



P.S. B O S E M.A., L.L.B., Secretary - GREEN



Dear Friends,

I am much happier to present this Annual Report of GREEN - General Movement for Rural Education & Environment for the year 2018 - 2019. (for the period from 01.04.2018 to 31.03.2019)

Over the 25 more years of service, we delivered our service performances on Environment, Sustainable Agriculture, Women Development and Educational measures of the welfare of the downtrodden people in and around of Theni District, Tamilnadu, India.

With great efforts, our GREEN Society was able to mobilize funds to fulfill the tasks of all programs and activities during the year 2018 - 2019 AD. During this year, we have mainly concentrated on Women, Children and Development through Awareness and Education/initiatives.

I now delivered my sincere thanks to all our project partners who extensively supported us during the year 2018 - 2019 made successive impact on our welfare services.

With Warmest Regards P.S. Bose Secretary - GREEN





General Movement for Rural Education & Environment (GREEN)

A 25 years Silver Jubilee Celebrated NGO dedicated for the upliftment of

Pro-poor Communities and Sustainable Agriculture Initiatives

ANNUAL REPORT

2018 - 2019



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PROGRAM & PROJECTS FOR 2018 – 2019

- * Campaign Against Child Rights Program
- * Children Awareness Program
- * Children School Enrolment Program
- * Child Rights & Child parliament Program
- * Farmers Welfare Program
- *** Girls Child Education Awareness**
- Indigineous Tribal Development Program
- *** Mass Tree Planting & Environment Awareness**
- * Rural Unemployed Youth Development Program
- School Children Day Program
- * Sustainable Agriculture & Seed Bank promotion Pgm
- * Water & Sanitation Awarenes (WASH) Meet
- *** Women Educational Training Program**
- *** Women Empowerment Program**
- World Environment Day Celebration
- * Youths Skill Development Training



Campaign Against Child Rights Program



Our GREEN society is always in concentration on participating the child welfare programs as they are the future generation and responsible to create a better society tomorrow. It believed that the Rights of the Children are also the Rights of the Human Rights. We have conducted a initiative on organizing the Child Parliament

at each of the working villages that on promote the Children Rights to Participation and valuing them through a public level Campaign Activities. This Campaign activity mainly focuses the awareness creation among the public in general about the Children Rights and Rights to participation, survival and development in the living society. This Campaign activity focuses to ensure rights giving the policy level frame work by the current parliament election.

It stresses the political parties through public advocacy on to put effect of the existing children rights and legal guarantees. GREEN vividly partake this campaign event through the support of TN-Forces and the neighboring organisation.

Children Awareness Program

In association with the neighbouring organisation, our GREEN has involving the CHILD HELP LINE 1098 Center we have organised the Children Rights Awareness program activities at Theni District by the reporting year 2018. This Child Help Line Project Center are approved and recognized by the Dept of Social Defence, Govt of Tamilnadu through the support of Central



Government. The main purpose of this CHILD HELP LINE 1098 Project is to extend care and support services to the children in harmful and risky situation and to organise the awareness programs to the public on Child Rights and Children protection services as public responsibility. It provides counselling, care and emotional support to the children, providing immediate care to the Child Labours, Street children who are identified in the working area at a risky situations. Our

organisation has vividly impart Children awareness through this program and to reach the public at wider scope





By this reporting year our GREEN has conducted the Children School Enrolment Program in the working villages, since the parents are clutches of the Poverty and struggling for their daily bread, they send their school going children in to money earning works and income generating jobs, this caused higher dropout ration in rural schools especially the schools in remote

rural areas, So as our organisation conducted a children school enrolment program on June – July month of every year.

The main purpose of the School Enrolment Program is to facilitate the rural poor school going children to continue their schooling and minimising the school dropout ratio, and to improve their scholastic performances in order to continue their education, assisting them for educational difficulties and pertaining them on regular schooling, minimizing dropouts and help the children to pertaining their Childhood. This program is organized at the working villages, in Theni District, with 50 more students.

Child Rights & Child parliament Program

Our GREEN society is always in concentration on participating the child welfare programs as they are the future generation and responsible to create a better society tomorrow. It believed that the Rights of the Children are also the Rights of the Human Rights. We have conducted an initiative on organizing the Child Parliament



at each of the working villages that on promote the Children Rights to Participation and valuing them through a Campaign Activities. This year we organised an Awareness Speech on Child Rights among the School students. This activity mainly focuses the awareness creation among the school students and public in general about the Children Rights and Rights to participation, survival and development in the living society. It stresses the political parties through public advocacy on to put effect of

existing children rights and legal guarantees. GREEN vividly partake this campaign through the support of neighbouring organisation.

Girls Child Education Awareness

The adolescent girls in our working area are going for labour employment in the Spinnig, Textiles mills and industries located in and around of neighbouring district and are misused at work place by corporate in name of Sumagali Scheme which denied rights of such girls. GREEN create Rights based Awareness and Development measures of such adolescent victims, in association with the **Thiruppur Peoples Forum (TPF)** organised an Campaign on the Awareness of Adolescents Girls and Girl Children's Education in Theni District conducted on 11.12.2018 at where about 150 Adolescents Girls, Rural Women and SHG members, Youth Group members, NGO leaders were participated.



The Resource persons from the related departmens and experts were honoured the program events and provided guest lectures on: the necessity and importance of the program organised by the TPF, to manage the children in the family he impart the 4 stages such as Psycho physical coordination of the marital relations, Care during pregnancy, Breast feeding, pointed the female foticide, gender disparities among the children during adolescent age within the family, need of Nutrition of Girl Children, Good Touch, Bad Touch, parents should teach the personal hygiene etc.,

The resource person also impart the Protection from Violence Act 2009, to stop the Child Marriage, Inter-caste Marriage and the importance of Sex Education, prevention of Dropouts, fondly relationship of Girl children with parents and the constitutional

guarantees of Girl child education, Child Marriage prevention Act, PNDT Act, Dowry Harassment matters etc.,





By this year, our GREEN had conducted a Farmers Welfare Training program to the Small and Marginal Farmers and Agriculture Women on Small Millet Cultivation, Sustainable Agriculture, Zero Budget Farming, Tradition Agriculture methods, Organic Farming methods etc., This training

facilitates about 125 small and marginal farmers and agric women in the working area. This training program helps them to improve awareness and action to enhance the cultivation process of Small / Minor Millets. The Awareness Training facilitates the Small & Marginal Farmers group on to aware the Commercial value of Minor Millet and enable the farmers make his agriculture autonomous by cultivating Millets on increased hectares on their lands and to improve the agriculture on-farm diversity, providing fodder to livestock, improve the economic condition of the poor and un-privileged farmers communities and ensure food security, improve rural market of agriculture produces and make to sustain the small and marginal farmers in the working area.

Indigineous Tribal Development Program

Our GREEN took an effort in promoting Indigenous Tribal welfare in the working area. Our GREEN facilitated the Tribal youths on their Land Rights of their living locality as mentioned in the Vth Schedule and the way to protect their habitations/Land in Tribal village habitat This campaign educates their rights on their living regimes and the minor / non-timber



forest produces for assuring their livelihoods and the Constitutional Guarantees under the "Forest Rights Act 2005" by organized a special program focusing to adapt the Fifth Schedule of the Constitution of India which protect and ensures the livelihoods of the Tribal Communities. Our organization believes that the adoption of the fifth schedule is the only way to empower tribal community and having this as motto, we have organized many continuous programs Tribal Federation level activities promotes to increase the strength of the members, The advantage of this federation is to announce prefixed price

rates to the collectives (herbal, seeds, and other non-timber products) collected by the Tribal people and mainstreaming into social markets and assured income.

Mass Tree Planting & Environment Awareness

In this reporting year 2018-2019, it has initiated a specially designed project on: Mass Tree Plantation and Environmental Awareness through Conserving by Plantation of 1.25 lakhs Trees in Deforested area by Forest Fire and illegal Tree Felling in Western Ghats of India, Theni Dist, Tamilnadu" under the support of "KNCF - Japan"

PROJECT ACTIVITIES – The primary project activities are (1) About 18500 Sq.Mtrs in Kurangani hill area replicated / implanted by planting 1,25,000 trees for responding and revival of the Deforested area., (2) Nearly 6 villages' people understood the Local Environmental issues and the effects, (3) Dissemination of core issue through Brain storming/Workshop initiatives, Government – Private & Public Partnership enhanced, (4) Over 2.50 lakh public in general sensitized awareness on Climate Change, Global warming, and local environmental issues, (5) About 150 Youths get involved in Watch dog and Monitoring activity on prevention of Unlawful activities at the target site, (6) Over 1650 students in understanding and engaging local environmental issue etc.,



























As far as our GREEN have been working in a closer link with the Tribal women community through this project intervention which besides the conservation of the Kurangani hills in Western Ghats of India.

Rural Unemployed Youth Development Program

In association with the neighbouring NGOs and well wishers and in support with the Nehru Yuva Kendra (NYK), Ministry of Youth Affairs & Sports, Govt of India, District Youth Coordinator, Theni Dist, TN and with the local Youth Club and neighbouring working institution, that our organisation, our GREEN has conducted a 2 days program on Rural Unemployed Youth Development to the rural unemployed youths in our working area. This program was facilitated the youths on life skill orientation, group management, volunteering on social development activities, Importance of involving Community development projects, family care and future goal etc. Over 30 youth volunteers from the neighbouring organization and from the working area have attended the camp activities.





The resource team professionals and experts have offering the strategic discussion and brain storming sessions to the youth participants. Further this program discussed the current issues and problems faced by the Youths and finding solutions within them.

School Children Day Program

Our GREEN Society knows well that the children are the future society and it is our responsibility to provide quality education to them. Hence we decided to provide educational assistance to the poor school going children to continue their schooling by providing free educational materials. During the Children Day Celebration of this reporting



year 2018, we have distributed free note books and teaching materials to school students at the age group of 8-13 yrs old in our working area for their educational development and also the major philanthropist donor also supported this program with necessary equipments and financial supports. Over 25 students from poor and disadvantaged community in the working area and nearby urban slum area are benefited by these materials.

Sustainable Agriculture & Seed Bank promotion Program



Our GREEN society has given main agenda for working for promoting Sustainable Agriculture; By this reporting year 2018 – 2019, we are conducting a special Training program to the Agriculture Women on Sustainable Agriculture, Zero Budget Farming, Traditional Agriculture methods, Promotion of Organic Farming. This training facilitates about 35 Agriculture Women

and rural women engaged in Agriculture related activities. We have also provided the Dry horti and Agro horticulture promotional trainings, which enhance the agriculture women on involving fruit bearing trees cultivation, bi-crops cultivation techniques, production of enriched bio manure preparation in their farm fields etc.,

GREEN had supported over 1500 small & marginal farmers through facilitating Micro credit loan assistances to their agriculture related activities and providing Training, knowledge exposures and awareness events to the agriculture women for sustainable agriculture practices.

Water & Sanitation Awarenes (WASH) Meet

This Awareness Program is facilitated to impart the essentiality of the sanitation and drinking water for basic livelihood. It promotes the Right to access the good water and managing local water resources etc., GREEN Society is a member of local WASH network and facilitated the programs effectively. Through the support and assistance of this network we have



organised a special Awareness program and discussion forum, Meeting for Promoting Sanitation and Hygiene and Rights to Fresh Water to the School Students in the working villages. This Awareness program was held by this 2018 at where 135 students from schools were participated.

In this meeting, the discussion made on: the present status of sanitation and fresh water distribution systems in India and the global scenario and effective practices on it. Water management plans in Tamilnadu, public water distribution systems, open toilet and drainage practices etc.,.

Women Empowerment Program

Women are the vital component of the functioning of the community. GREEN Society believed this and continuing its service performances on the field of women development and approaching welfare activities centered with women participants. Every year we have organized these groups among the rural women community and make them to use our beneficiaries for their sustainable living. These groups are collectively involved in belonging community development initiatives. Under this group meeting, the women were discussed the various issues surrounding them and finding solutions to rectify the same through collective efforts and community involvement.

This training facilitates the Women to understand the Group Dynamics, enhancing Leadership Qualities, Organising Events, starting units for income generation, facilitating members for obtaining various services etc., how to assess the performance activities, loan repayment capacity, involvement of members on local issues. This can educate the members in the accounts and book keeping procedures maintenance of minute's books etc.,

Types of Assistances and MFIs	ICICI Bank Ltd.,	ANTENNA Trust	Total (s)
No. of Women SHGs Supported	340	180	520
Loan Amount Distributed	88060000	36050000	124110000
Economic & /IGP Activities	63060000	36050000	66665000
Agriculture Loan	8000000	-	8000000
House hold Consumption	2000000	-	2000000
Livelihood Sustenance	15000000	-	15000000





These Micro Credit Linkages Program are helped the rural poor women to get out the clutches of the money lenders and poverty and make their collective efforts for their own development, economical sustenance and societal development and their belonging community development.





GREEN Society believed this and continuing its service performances on the field of development women and approaching welfare activities centered with women participants. Every year we have organized these groups among the rural women community and providing various Educational and Training based program initiatives to make them to use our

beneficiaries for their sustainable living. This year we have organised a Capacity Building / Education Training on promoting self reliant Qualities to these Women SHG group members was conducted. This training created a platform to the rurally backward women on obtaining their welfare measures. This Educational training facilitates the Women to understand the Group Dynamics, enhancing Leadership Qualities, Organising Events, starting units for income generation, facilitating members for obtaining various services etc., It also provides the information about how to assess the performance activities, loan repayment capacity, involvement of members and local issues and problems. This can educate the members in the accounts and book keeping procedures maintenance of minute's books etc.,

World Environment Day Celebration

A awareness program to women SHG members on Bio-diversity conservation was conducted by our organisation. Over 20 women SHG members were developed on bio-diversity conservation practices in their home level and took pledge to get involve of their children in bio-diversity conservation practices. Resource persons were provided



guest lectures on Food chain; community role in bio-diversity conservation, best environment conservation practices, tree plantation, promotion of kitchen garden and conservation of engendered species etc., In this program, the following kinds of activities have been successfully completed during the project period, such as Awareness on Organic Farming, Vermin Compost Demonstration, Painting & Drawing Competition to School students on Bio-diversity, IEC Materials distribution. During the program, there about 35 more SHG members are actively engaged in the activities.



Youths Skill Development Training

One of the main objectives of our "GREEN Society" is to promote the economical empowerment among the rural women masses. For promoting it, our organization makes them to achieve themselves through the locally based available resources and collective efforts. We have conducted a special Skill Development Training on several trades like Tailoring, fashion designing and the other

locally based Income Generation trades like Garland Making such as Hollow Block Bricks Making, Milch Animal rearing, Tea Shop, Rural Petty Shop etc., to the rural Youths and adolescent girls in the working area by this reporting year 2018 – 2019. Resource persons were provided the sessions. Over 85 women in the working area were attended this EDP & Skill Development training for 3 days and they have developed their skills and entrepreneurial activities on these vocational trades.

WE THANKS TO

whom are working together to achieve its common objectives over the reporting period for the Year 2018 – 2019. These include government agencies private and individual donors. The Trust, Board Members and Staffs of our organisation would now like to thank all the Supporting bodies, Funding agencies, Government line departments, officials, resource team and friends who were generously supported our activities and efforts during 2018 – 2019 and we are expecting their generous contribution, supports and guidance by the upcoming years as well.

We also extend our gratefulness to the friends, neighbouring institutions, and our dedicated

Staffs who extended their tireless initiatives to impart our planned activities with result

oriented outputs.

